



## Cannes Corporate Media & TV Awards

**The 4<sup>th</sup> Cannes Corporate Media & TV Awards 2013 Winners announced at Palm Beach Cannes, France. Gold and Grand Prix for kwp! Advertising and the South Australian Tourism Commission for “Barossa. Be Consumed”**

**Cannes, France - October 17, 2013.** The winners of the 4<sup>th</sup> Cannes Corporate Media & TV Awards, one of the world's most important awards competitions honoring excellence in the corporate audiovisual industry, were revealed on Thursday, October 17 at Palm Beach Cannes during an exquisite Awards Gala Dinner. More than 200 guests representing producers, film makers, marketing and communication professionals from corporations, public relations agencies, the public sector, and TV stations travelled from all over the world to take part in the festivities.

The international competition received a record number of 719 submissions representing 40 countries, some as far-reaching as Australia, New Zealand, Japan, Singapore, Taiwan, Thailand, Malaysia, Kazakhstan, Bahrain, United Arab Emirates, Qatar, Morocco, South Africa, Brazil, Mexico, USA, Canada. 120 productions were awarded in Cannes the coveted Dolphin Trophies in Gold, Silver and Black in 36 categories. The complete list of the 2013 Winners as well as the streamings of the gold winners is now available at: <http://www.cannescorporate.com/en/winners2013.php>

**Festival Director Alexander V. Kammel:** “We are very thankful that after last year’s amazing growth the festival continued to be very successful in 2013, with a new record of entries and participating countries. Winning in Cannes sets you apart because your work is valuable and it’s evaluated by an international expert panel of Jury among whom Emmy and Oscar winners.”

### **“Barossa. Be Consumed”- Grand Prix Cannes Corporate Media & TV Awards 2013**

Kwp! Advertising and the South Australian Tourism Commission won 1 Gold Dolphin in the A2 Marketing Communication category and the Grand Prix of the Festival. “Barossa. Be Consumed” got the Jury’s votes by the powerful way the film brings to life the rawness and authenticity of the Barossa Region, one of the biggest wine-producing regions in the world, famous for its lifestyle, cultural richness, food and wine.

**Some of the 2013 Winners:** kwp! Advertising (AU), South Australian Tourism Commission, Mostra Communication (BE), Conspiração Filmes (BR), ORF (AT), Associated Producers (CA), Seed Audio-Visual Communication (CH), PEVNYFILMS (AT), BLUE NOTE PRODUCTIONS Film & TV (DE), Medienfabrik Gütersloh Studio Berlin (DE), E-magineurs Paris (FR), Endesa Brasil, Taesa Institutional (BR), CAPA Entreprises (FR), Publicis consultants (FR), City of Belgrade Department for ecology (RS), ZIGGY mediahous (DE), Tulipes & Cie (FR), Taiyo Kikaku Co., Ltd. (JP), Resolution Productions (QA), Koenigsfilm (DE), Mubadala (UAE), Ministry Of State Office (UAE), FQC/Big Feature (UK), The Edge (UK), Kemper Kommunikation (DE), Russian Travel Guide, Network Rail (UK), Expo 2013 Bidding Committee Russia, National Film and Television School (UK), Deloitte (UK), UK Power Networks, Shell International (UK), Cleveland Clinic (USA), Cheerful Scout (UK), VVV Productions (ZA), HSBC (UK), Tesco (UK), ING Bank Amsterdam, LEGO® System (DK), Sainsbury's/Channel 4 (UK), Mercator Group (RU), TOHO GAS (JP).

### **Awards Day and Gala Dinner**

During the Awards Day the guests had the unique opportunity to discover the latest trends in the industry as all the films in competition were presented in the Cannes Corporate Media Center, sponsored by Fujitsu. Later on, the guests met and networked during the Champagne Welcome Open Air while following the sundown over the

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**Cannes Corporate Media & TV Awards** c/o FilmService International

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Bay of Cannes and the Islands of Lérins. Dr. Conrad Heberling, Professor at the Konrad Wolf Academy for Film and Television in Potsdam, and Festival Director Alexander V. Kammel, Filmservice International, hosted the Awards Ceremony and presented the Dolphin Trophies to the happy winners. The Grand Prix was awarded by the 2013 Jury President, Phillipe Rispal, Senior Press Officer of the European Central Bank. 2 times Oscar Winner and Founder of the Se-ma-for Production Company, Zbigniew MUDZKI (Poland), awarded the Black Dolphins in the Production Arts & Crafts categories, while the Black Dolphin for the "Best Director" was granted by la Cie des Réals, the French Association of Film Directors.

The winners were also honored with newly designed certificates, following an exceptional collaboration with the Graphics and Advertising Department at the University of Applied Arts in Vienna, Austria.

Dj MISTER MODO and UGLY MAC BEER from the French music production & publishing company, PARIGO entertained the guests during the Welcome Champagne Open Air and the Dolphin Lounge.

Photos from the Awards Gala are available at: <http://www.cannescorporate.com/gallery/gala2013>

### Partnerships

Among the strategic partnerships concluded this year we can mention the Association of Directors for Communications and Corporate Publishing of Russia (AKMR). Dzhemir DEGTARENKO, Executive Director AKMR; Editor-in-Chief, Media News Magazine: "We are pleased to be partner of the Cannes Corporate Media & TV Awards. AKMR supports all important industrial competitions and events in Russia and abroad in order to develop the industry. This, in turn, enables members of AKMR to expand their geographic presence and get additional evaluation from the market."

In 2013 the Japan Association of Audiovisual Producers (JAAP) became our partner as well. Teruhiko Kimura, Managing Director in charge of International Committee JAAP: "The Japan Association of Audiovisual Producers, Inc. promoted international exchanges with some of the international film festivals for long time. Since 1998 the *International Corporate Film* showing has been held in Tokyo over 15 years. In 2013, we would like to invite and show some of winning works from *Cannes Corporate Media & TV Awards* for the first time in Japan."

### About Filmservice International

Filmservice International ([www.filmserviceinternational.com](http://www.filmserviceinternational.com)) is an agency specialized in the distribution of audiovisual media in Europe and the United States of America. Filmservice International is the biggest European organizer of international corporate film festivals through projects such as: [AutoVision](#) - [CIFFT](#) - [Staatspreisfilm](#) - [Grand Prix Victoria](#)

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