



Cannes Corporate Media & TV Awards

The winners of the 5th Cannes Corporate Media & TV Awards 2014 have been awarded

Grand Prix for „Life needs courage“ from stories AG for the Swiss accident insurance company SUVA

Cannes, 3rd of October, 2014. The winners of the 5th Cannes Corporate Media & TV Awards, one of the world's most important festivals in the corporate audiovisual industry, were revealed on Thursday, 2nd October at Palm Beach Cannes during an exquisite Awards Gala Dinner. The night was hosted by the festival director Alexander V. Kammel and moderator Melanie Kösser.

The international competition received a number of 725 submissions representing 34 countries, some as far-reaching as Australia, Hong Kong, Japan, Singapore, Taiwan, Thailand, United Arab Emirates, Qatar, Morocco, Brazil, Mexico, Canada, USA, and Russia. A total of 141 productions were awarded with the coveted Dolphin trophies in Gold, Silver and Black. Find all the winners on the festival's [webpage](#).

And the Grand Prix goes to “Life needs courage”

The jury was in favor of the corporate film „Das Leben braucht Mut“ („Life needs courage“) that was produced by stories AG for the Swiss accident insurance company SUVA. Besides winning the Grand Prix the film was also awarded with a Gold Dolphin in the category Corporate Image Films and a Black Dolphin in the category Best Director.

The honored film is based on three stories and detached from facts and figures about how SUVA accompanies their insured in their life. The jury was excited about the three storylines which merge together and in the end have a surprising twist. “The corporate image film seduced with its conventional form, but has a gripping turn and thus the form from the beginning got unraveled. That is exactly what made it such a unique and remarkable corporate image film.”, said jury president Peter Beck.

Some of the other winners are Mubadala (AE), Northern Pictures (AU), Nice & Serious (UK), ORF (AT), Publicis (FR), TELUS Studio (CA), TVE / Corporacion RTVE (ES), Water Tower Films (US), Conspiração Filmes (BR), Fatcat Films (FR), Flickering Wall (NL), Red Bull Media House GmbH (AT) and Media Zoo (UK).

About the festival

The Cannes Corporate Media & TV Awards annually honor the world's finest corporate films, online media and TV documentaries, in one of the world's most important film centers: Cannes, France. It is the only festival for corporate films taking place in Cannes, the city famously known for feature films and advertising productions. The Cannes Corporate Media & TV Awards are based in Vienna, Austria and were founded in 2010 by FilmService International. Since then the festival has constantly grown, becoming one of the top festivals for corporate films worldwide.

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